



## 王心博士

智慧旅遊學系 | 教授

### 個人簡介

王心：博士、教授、博士生導師。現任中西創新學院智慧旅遊學系主任、持續教育中心執行主任及中西銀齡書院執行院長；現任海南省青聯常委、曾任廣東省青聯第十一屆澳區委員。具有豐富的高等教育課程國際化和在地化管理經驗以及課程設計經驗，並在教學和研究方面獲得多項榮譽。先後榮獲在線課程建設獎、教學卓越課程獎、卓越科研獎、卓越科研嘉許、澳門特區政府“千人計劃”優秀導師等榮譽稱號。

深耕社會經濟與旅遊領域，研究成果豐碩。研究方向涵蓋城市化、女性旅遊、旅遊社會心理學及短視頻/自媒體營銷。近年聚焦於跨學科前沿，圍繞主觀幸福感與心理繁榮，結合 EEG 技術深化微觀的情緒認知研究。整體研究旨在回應聯合國可持續發展目標 (UNSDGs)，推進人類福祉與心理健康的實現。主導和參與了包括國家社會科學基金、國家自然科學基金、全國人大常委會香港、澳門基本法委員會、全國港澳研究會、澳門高等教育基金會、澳門基金會在內的 30 餘項國家級及澳門地區的重要研究項目，其研究成果廣

泛發表於休閒旅遊研究領域排名前十的權威 SSCI 與 CSSCI 學術期刊，共計 50 餘篇。參與編輯和出版 6 本專著，其中 3 本由中文核心出版社發行、1 本由英文核心出版社出版。同時擔任《旅遊學報》執行主編，為旅遊研究做出推動和貢獻。

## 職稱與職務

教授；智慧旅遊學系主任、持續教育中心執行主任及中西銀齡書院執行院長

## 工作經歷（含博士後）

➤ **From Sept 2024 to Present**

**Professor / Doctoral Supervisor / Director/ Executive Dean,**

**Department of Smart Tourism, Continuing Education Center, MMC Silver Age Academy**

**| Macau Millennium College**

*Director, Department of Smart Tourism*

*Executive Director, Continuing Education Center*

*Executive Dean, MMC Silver Age Academy*

➤ **From 16<sup>th</sup> Aug 2022 to 15<sup>th</sup> Aug 2024**

**Associate Professor/ Doctoral Supervisor/ Program Director,**

**Faculty of International Tourism and Management | City University of Macao**

*Outstanding Research Award (2022-2023), research achievements ranked among the top 3 in the entire university, top 1 in the faculty.*

➤ **From 1<sup>st</sup> Sept 2019 to 30<sup>th</sup> Jun 2022**

**Postdoctoral Research Fellow**

**School of Marxism, China University of Geosciences (Wuhan)**

➤ **From 1<sup>st</sup> July 2017 to 16<sup>th</sup> Aug 2022**

**Assistant Professor/ Doctoral Supervisor/ Program Director,**

**Faculty of International Tourism and Management | City University of Macao**

*Received the "Online and Offline Integrated Experiential Teaching" Award.*

*"Achieved the Online Course Development Award."*

*"Outstanding Research Commendation"(2018-2029)*

*"Outstanding Research Commendation"(2019-2020)*

*"Excellence in Research Commendation"(2021-2022)*

➤ **From 15<sup>th</sup> Jan 2015 to 30<sup>th</sup> June 2017**

**Lecturer**

**Continuing Education College & Faculty of International Tourism and Management |  
City University of Macao**

*"Outstanding performance in personnel performance evaluation."*

➤ **From 1<sup>st</sup> Jan 2011 to 1<sup>st</sup> Jan 2015**

**Lecturer**

**Beijing Normal University, Zhuhai Campus**

## **教育背景**

➤ **Doctor of Philosophy (Ph.D.)**

Tourism Management

Faculty of Hospitality and Tourism Management

Macao University of Science and Technology | From Sep 2010 to May 2014

➤ **Master's Degree in International Tourism Management**

(The specialized area of study is MICE Management)

Faculty of Hospitality and Tourism Management

Macao University of Science and Technology | From Sep 2008 to May 2010

➤ **Bachelor's degree in Journalism and Mass Communication**

The specialized area of study is **Media and Public Relationship**

Yunnan University | From Sep 2004 to May 2008

## 研究興趣

究方向涵蓋城市化、女性旅遊、旅遊社會心理學及短視頻/自媒體營銷。近年聚焦於跨學科前沿，圍繞主觀幸福感與心理繁榮，結合 EEG 技術深化微觀的情緒認知研究。

## 任教課程

文化會展協調員、會展策劃及管理實務、會展管理與服務、研究方法、教育者創新能力導向提升課程等

## 社會服務

《旅遊學報》執行主編

## 相關榮譽

- Online and Offline Integrated Experiential Teaching Award.
- Achieved the Online Course Development Award.
- Outstanding Research Commendation (2018-2019)
- Outstanding Research Commendation (2019-2020)

- Excellence in Research Commendation (2021-2022)
- Outstanding performance in personnel performance evaluation (2017-2023).

## 專業資格

- Certified in Exhibition Management (CEM CHINA®), 會展管理經理人證書
- Professional Conference Management (PCM), 專業會議管理/新加坡會展行業協會/新加坡
- Certified Guest Service Professional (CGSP®) by the American Hotel & Lodging Educational Institute (AHLEI, USA) 專業顧客服務國際認證 (CGSP®) /美國飯店業協會/美國
- Certified Hospitality Supervisor (CHS®) by the American Hotel & Lodging Educational Institute (AHLEI, USA) 款待業督導國際認證 (CHS®) /美國飯店業協會/美國
- Convention Management and Service by the American Hotel & Lodging Educational Institute (AHLEI, USA) 會展管理與服務/美國飯店業協會/美國
- Food Safety: Managing with the HACCP System by the American Hotel & Lodging Educational Institute (AHLEI, USA) 食品安全管理 HACCP 系統/美國飯店業協會/美國
- Contemporary Club Management (CCM) by the American Hotel & Lodging Educational Institute (AHLEI, USA) 當代俱樂部管理/美國飯店業協會/美國
- Professional Educator by the North America Education Institute (NAEI, CA) 專業導師培訓/北美人工智能教育/加拿大
- 國家高級公共關係資格證/中國
- 國家高級助理人力資源管理師資格/中國
- 國家普通話二級甲等/中國

## 研究成果

### 學術期刊論文 (Scholarly Journal Articles) :

- [1] **Wang, X.**, Lai, I. K. W., & Wang, K. (2026). The Effects of Companion Connectedness and Ostracism on Girlfriend Getaway Travel Experiences: The Mediating Role of *Guimi Guanxi*. *International Journal of Tourism Research*. <https://doi.org/10.1002/jtr.70324>. (SSCI, Q1 , IF=5.8 )
- [2] Su, C. J., **Wang, X\***., Hu, C. F., Moriya, K., Lorgnier, N., Lan, Y. F., & Liu, J. (2025). Research priorities through the lens of remote work in hospitality, leisure, sports, and tourism, *Service Business*, doi.org/10.1007/s11628-025-00593-3. (SSCI, Q1 , IF=4.1 ) (\* corresponding author)
- [3] Liu, X., Lai, I. K. W., Zhang, Y., Lu, Y., & **Wang, X\***. (2025). How four aspects of narcissism prompt tourists to make landmark check-in: The mediating role of perceived enjoyment and perceived status attainment, *Asia Pacific Journal of Marketing and Logistics*, <https://doi.org/10.1108/APJML-11-2024-1723>. (SSCI, Q1 , IF=5.1 ) (\* corresponding author)
- [4] Li, X. F., & Lai, I. K. W., & **Wang, X\***. (2025). Personal cultural attributes influence women's intention to further companion travel: The mediating roles of harmony and emotion. *Asia Pacific Journal of Marketing and Logistics*, <https://doi.org/10.1108/APJML-09-2024-1351>. (SSCI, Q1 , IF=5.1 ) (\* corresponding author)
- [5] **Wang, X.**, Li, X. F., & Lai, I. K. W. (2024). Group conflict and group harmony affect future female companion travel intentions: The mediating effect of female companion travel experience. *Tourism Management Perspectives*, 54, 101319. (SSCI, Q1 , IF=7.3 )
- [6] **Wang, X.**, Lai, I. K. W., Li, X. F., & Wong, J. W. C. (2024). The Motivation Factors for Chinese Female Tourists to Participate in 'Pin' Themed Afternoon Tea at Luxury Hotels in Macau from the Sharing Economy Perspective and Self-Determination Theory. *Journal of Quality Assurance in Hospitality & Tourism*, 1-24. (ESCI , IF=2.9 )

- [7] Wang, X., Lai, I. K. W., & **Wang, X\***. (2024). When women embrace snow-sport adventures: unravelling the influence of memorable travel experiences on well-being, *Leisure Studies*, 1–17. doi.org/10.1080/02614367.2024.2392541. (\* corresponding author) (**SSCI, Q2** , IF=3.1)
- [8] **Wang, X.**, Lai, I. K. W., Lu, Y., & Liu, X. (2023). Narrative or non-narrative? The effects of short video content structure on mental simulation and resort brand attitude. *Journal of Hospitality Marketing & Management*, 32(5), 593–614. doi.org/10.1080/19368623.2023.2196271.(**SSCI, Q1** , IF=12.5 , 2023 **TOP 3 in Tourism**)
- [9] **Wang, X.**, Lai, I. K. W., & Wang, X. (2023). The influence of girlfriend getaway luxury travel experiences on women’s subjective well-being through travel satisfaction: A case study in Macau. *Journal of Hospitality and Tourism Management*, 55, 91–100. doi.org/10.1016/j.jhtm.2023.03.004.(**SSCI, Q1** , IF=8.3)
- [10] **Wang, X.**, Lai, I. K. W., & Wang, K. \* (2022). Do young women travellers really consider the risk of sexual harassment during night travel? Evening travel vs midnight travel. *Tourism Review*, 78(1), 58-71. doi:10.1108/TR-12-2021-0563. (**SSCI, Q1** , IF=7.689)
- [11] **Wang, X.**, Lai, I. K. W. & Wang, X.Y. (2022). Investigating how girlfriend getaway travel experiences influence female travellers to come back. *Asia Pacific Journal of Tourism Research*, 27:11, 1179-1192. doi: 10.1080/10941665.2023.2166422. (**SSCI, Q2** , IF=4.074)
- [12] **Wang, X.**, Peng, K.L., & Meng, T. (2023). Urban Ageing Welfare Leaking and Remedy Strategies in Macau. *Urban Science*, 2023, 7, 26. https://doi.org/10.3390/urbansci7010026 (ESCI)
- [13] Peng, K.L.\*, Xu, J., **Wang, X.**, & Shen, H. (2022). Hospitality Education Evolution Observed in Online Learning Dataset. *Data in Brief*. https://doi.org/10.1016/j.dib.2022.108525 (ESCI)

[14] **Wang, X.**, Lai, I.K.W, Zhou, Q., & Pang, Y. (2021). Regional Travel as an Alternative Form of Tourism during the COVID-19 Pandemic: Impacts of a Low-Risk Perception and Perceived Benefits. *International Journal of Environmental Research and Public Health*, 18(17), 9422. (SSCI, Q1, IF=3.39)

[15] Peng, K.L.\*, Lin, P.M.C., Xu, J., & **Wang, X.** (2022). Realtime online courses mutated amid the COVID-19 Pandemic: Empirical study in the hospitality program. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 30, 100379. <https://doi.org/10.1016/j.jhlste.2022.100379>. (SSCI, Q3, IF=2.628).

[16] **Wang, X.**, Lai, I.K.W, Song, B. (2021). Place attachment and affinity: turning the Mainland Chinese students into “Word-of-Mouth Champions”. *Journal of Hospitality and Tourism Insights, online*. doi: 10.1108/JHTI-05-2021-0120. (ESCI)

#### 著作 (Books):

[1] 王心 (專著) (第二作者):《治理現代化背景下澳門突發公共衛生事件的危機應對機制研究》, 澳門城市大學澳門社會經濟發展研究中心出版, 2021年8月第一版, ISBN 978-99981-956-7-7。

[2] 王心 (編著) (第二作者):《幾內亞比紹國情報告》, 社會科學文獻出版社, 2020年6月第一版。ISBN 978-7-5201-6885-4 (中文重要出版社)。

[3] 王心 (專著) (第二作者):《澳門特區應對人口老齡化研究》, 北京:經濟管理出版社, 2019年3月第一版。ISBN 978-7-5096-6278-6。

[4] 王心 (參與編寫): 澳門“美食之都”的歷史基礎、申報過程及其發展路徑. 《2017-2018澳門旅遊休閒發展報告》, 林廣志、郝雨凡主編, 社會科學文獻出版社), 2018年6月第一版。ISBN 978-7-5201-2776-9 (中文重要出版社)。

[5] 王心 (參與編寫): 賭收下滑背景下的澳門餐飲業: 現狀、問題與對策[M]. 《2016-2017澳門旅遊休閒發展報告》, 郝雨凡、林廣志主編, 社會科學文獻出版社), 2017年3月第一版。ISBN 978-7-5201-0521-7 (中文重要出版社)。

#### 專利(Patent):

[1]登記號: 2021SR2056034, 專利名稱: 基於新冠病毒突變位點預測臨床症狀分析系統,

中華人民共和國國家版權局。(第四版權人)