



Dr. Ali Nawaz Khan

Department of Cross-Border E-Commerce | Professor

Biography

Ali Nawaz Khan, PhD, professor, postgraduate Supervisor for Doctoral Degree Programs. Is a globally recognized scholar specializing in artificial intelligence, digital transformation, and sustainable tourism. He is listed among Stanford University's Top 2% Scientists (2023–2025) and has an H-index of 45 with over 6000 citations. His research focuses on AI-driven transformation in tourism and organizational systems, with strong contributions to high-impact SSCI journals.

Working Experience

- Professor – Macau Millennium College (2025–Present)
- Associate Professor – Hubei Engineering University (2021–2025)
- Postdoctoral Fellow – Tongji University (2018–2021)

Education Background

- PhD in Business Administration – University of Science and Technology of China
- MSBA (Finance) – Federal Urdu University

- MBA (Finance) – National University of Modern Languages

Research Interests

- Artificial Intelligence in Tourism
- Digital Transformation
- Sustainable Development
- Organizational Behavior

Teaching Courses

- Practical English for the Tourism Industry
- International Trade
- Research in Organizational Behavior
- Business Communication Skills

Honors & Awards

- Stanford Top 2% Scientists (2023–2025)
- Haizhi Scholar (China)
- Best Paper Nomination – Academy of Management
- Shortlisted for Global Representative-at-Large (AOM)

Social Services

- Associate Editor and Editorial Board Member of SSCI journals
- Reviewer for top SSCI/SCI journals
- Guest Editor of international special issues

Research Achievements

- Journal of Business Research (JBR)\
- Journal of Business Ethics (JBE)
- International Journal of Contemporary Hospitality Management
- Business Strategy and the Environment (BSE)
- Technological Forecasting and Social Change
- Risk Analysis
- Journal of Innovation & Knowledge
- Current Issues in Tourism
- Journal of Knowledge Management
- International Journal of Tourism Research

Conference Invitations

- Academy of Management (AOM)
- European Academy of Management (EURAM)

Research Outputs

Research Publication

- 1 Khan, A. N., & Soomro, M.A. (2026). Navigating Uncertainty: Exploring the Impact of Job Insecurity and Performance Pressure on AI Learning Anxiety in Healthcare: Risk Analysis.
- 2 Soomro, M.A, Khan, A. N*, Khahro, S. H, & Javed, Y. (2026). Green knowledge management: A key driver of green technology innovation and sustainable performance in the construction organizations: Journal of Innovation & Knowledge.

3 Khan, A. N. Zhang, H., & Khan N. A., (2026). Sustainable Synergies: The Role of AI Chatbots in Amplifying Green Hospitality Practices and Customer Satisfaction: International Journal of Contemporary Hospitality Management.

4 Khan, A. N. Wei, Z.J., Ali, A., & Khan N. A., (2026). Green Hospitality's Secret Weapon: Teamwork vs. Ambiguity and Conflict in the Chinese Service Maze: International Journal of Tourism Research.

5 Zhao, X., Khan, A. N.,* Shahzad, K. & Soomro, M. A. (2026). Chatbots that win hearts and wallets: Maximizing customer satisfaction and repeat purchases: European Research on Management and Business Economics.

6 Zhang, H., Khan, A. N.,* Soomro, M.A. (2026). The role of technology confrontation coping in strengthening SME innovation and customer value: Technology Analysis & Strategic Management.

7 Chang, S., Shahzad, K., Khan, A. N., Shahzad, M.F., & Ashfaq, M. (2026). The role of blockchain-based smart contracts, generative AI, and green organizational memory in enhancing sustainable supply chain management: Business Process Management Journal.

8 Zhang, H., & Khan, A. N.* (2026). Unleashing eco-conscious travel: exploring the factors influencing green travel behavior in urban communities: Ecology and Society.

9 Nie, K., Zhang, H., & Khan, A. N.,* (2026). Emotions matter: the influence of emotional precursors on academic achievement in skill-focused English reading: Applied Linguistics Review.

10 Khan, A. N., Bodla, A.A., Moin, M.F., & Soomro, M. A. (2026). Guest editorial: Building a sustainable future with AI: the next frontier in project management: International Journal of Managing Projects in Business.

11 Khan, Z., Shahzad, K., Khan, A. N., Liu, W., & Mughal, M.F. (2026). Drivers of digital transformation to foster digital service innovation and sustainable competitive advantage in China: Asia Pacific Business Review.

12 Ali, A., & Khan, A. N., (2025). Leading for creativity: how and when shared leadership transform team creative service performance: Asian Business & Management.13 Khan, A. N., Soomro, M. A. & Pitafi, A.H. (2025). AI and employee

performance: the role of knowledge and technopessimism

in the digital age: Journal of Knowledge Management.

14 Khan, A. N., & Soomro, M. A. (2025). Artificial intelligence in hospitality & tourism: ethics, values and cognitive work ability: Current Issues in Tourism.

15 Khan, A. N., Huang, H. & Soomro, M. A. (2025). Dynamic Capabilities for Circular Economy: Leadership, EcoPage 3 of 9 Innovation, and the Mediating Role of Digital Transformation: Business Strategy And The Environment.

16 Soomro, M. A. & Khan, A. N.* (2025). Harnessing frontline managers' values for ethical AI and enhanced customer trust in tourism industry: Journal of Hospitality and Tourism Technology.

17 Khan, A. N., Bodla, A.A. Moin, M.F., & Soomro, M. A. (2025). Guest editorial: Building a sustainable future with AI: the next frontier in project management: International Journal of Managing Projects in Business.

18 Huang, H., Khan, A. N*., Shahzad, K., & Soomro, M.A. (2025). Empowering SMEs for Sustainable Development: The Role of Digital Transformation and Employee Well-Being: Sustainable Development.

19 Khan, A. N., Kiyani, A., & Pitafi, A.H. (2025). Maximizing Work Efficiency in the Age of AI: Trust, Laziness, and the Significance of Perceived Risk: Journal of Risk Research.

20 Li, Y, Khan, A. N*., Zhang, Y., & Khan, N.A. (2025). From leadership to digital maturity in public healthcare: evidence from Pakistan's digital transformation journey: Journal of Health Organization and Management.

21 Khan, A. N., Soomro, M.A., & Pitafi, A.H. (2025). AI in the Workplace: Driving Employee Performance Through Enhanced Knowledge Sharing and Work Engagement: International Journal of Human-Computer Interaction.

22 Khan, A. N., & Kwan, H.K. (2025). AI, Agility, and Environmental Performance: A New Framework for Construction Project Managers: Journal of Construction Engineering and Management.

23 Khan, A. N., & Khan, N.A. (2025). Belief triggers to action in artificial

intelligence arenas: Exploring the role of AI intention and top management support in multi-level investigation: European Research on Management and Business Economics.

24 Khan, A. N., & Soomro, M. A. (2025). Empowering change: leadership, flexibility, and the path to circular economy success: Journal of Organizational Change Management.

25 Khan, A. N., Khan, N.A. & Mehmood, K. (2025). Management of Green Innovation: The Influence of Digital Leadership on Employee Behavior in an Empirical Investigation: Baltic Journal of Management.²⁶ Li, H., Shahzad, K., Khan, A. N*, & Hayat, K. (2025). Does Blockchain Enhance the Technological Compatibility of Mobile Food Delivery Applications? A Consumer's Perspective: International Journal of Human-Computer Interaction.

27 Hui, Z., Khan, A. N*, & Khan, N.A. (2025). Unveiling the influence of dialogic communication on AI-technology trust in e-commerce: Aslib Journal of Information Management.

28 Khan, A. N., Khan, N.A., Mehmood, K., Bodla, A.A., & Lu, F. (2025). Platform leadership and green technological innovative behavior in the knowledge economy: exploring mechanisms and contingencies in the organizations: Humanities and Social Sciences Communications.

29 Soomro, M.A. & Khan, A. N*. (2025). Leadership in times of crisis: cultivating crisis management through digital transformation and organizational agility: Journal of Organizational Change Management.

30 Shahzad, K., Khan, A. N*, Ahmad, B., Hayat, K., & Chang, S. (2025). Balancing trust and distrust in generative AI chatbot adoption: a case study from China: The Service Industries Journal.

31 Khan, A. N. Wang, Y., Khan, N.A., & Bodla, A.A. (2025). Digital leadership enhances employee empowerment, technowork engagement, and sustainability: SEM analysis in public healthcare: Inquiry: A Journal of Medical Care Organization, Provision and Financing.

32 Mehmood, K., Yaser. I, Jabeen, F., Khan, A. N*. & Rehman, H. (2024). Energizing Ethical Recycling Intention through Information Publicity: Insights from an Emerging

33 Khan, A. N., Mehmood. K, & Ali, A*. (2024). Maximizing CSR Impact: Leveraging Artificial Intelligence and Process Optimization for Sustainability Performance Management: Corporate Social Responsibility and Environmental Management.

34 Khan, A. N., & Khan, N. A., *. (2024). The gig economy's secret weapon: ChatGPT: Technological Forecasting and Social Change.

35 Khan, A. N*. (2024). Unexpected Ally: Can Social Exclusion Boost Quality of Life Through Green Choices? Social Indicators Research. Page 4 of 9

36 Khan, A. N., Mehmood, K., & Soomro, M.A., (2024). Knowledge Management-Based Artificial Intelligence (AI) Adoption in Construction SMEs: The Moderating Role of Knowledge Integration: IEEE Transactions on Engineering Management.

37 Wang, J., Huang, H., Khan, A. N* Liao, Y., & Zang, D., (2024). Inhibit or stimulate? Green credit guidelines and corporate financialization: Journal of Cleaner Production.

38 Khan, A. N., Shahzad, K., & Khan, N. A*. (2024). Fostering Accountability through Digital Transformation: Leadership's Role in Enhancing techno-work Engagement in Public Sector: Public Money & Management.

39 Khan, A. N*, Soomro, M.A., Bodla, A.A., & Khan, N. A. (2024). Psychological dynamics of overqualification: career anxiety and decision commitment in STEM: BMC psychology.

40 Khan, A. N, Mehmood. K, & Kwan, H. (2024). Green knowledge management: A key driver of green technology innovation and sustainable performance in the construction organizations: Journal of Innovation & Knowledge

41 Soomro, M.A., & Khan, A. N* (2024). Reimagining Resilience: Visionary Leadership, Digital Transformation, and Strategic Flexibility in Small and Medium Enterprises in Construction Sector: IEEE Transactions on Engineering Management

42 Khan, A. N., Hammad A., & Raza, Z.A., (2024). Understanding the Drivers of Sustainable Food Consumption of Chinese University Students: A Moderated

Mediation Model: International Journal of Sustainability in Higher Education.

43 Khan, A. N*(2024). Artificial intelligence and sustainable performance: role of organisational agility and environmental dynamism: Technology Analysis and Strategic Management

44 Khan, A. N, Mehmood. K, Jabeen, F, & Soomro, M.A. (2023). Paving the Way for Technological

Innovation through Adoption of Artificial Intelligence in Conservative Industries: Journal of Business Research.

45 Khan, A. N, Moin, M.F, Zhu Q, & Lahlouh, K. (2023). Abusive supervision and service employee's wellbeing: Current Psychology.

46 Zhang H., Khan, A. N*, Chenglong Z., & Khan N. A., (2023). When Service Quality is Enhanced by Human–Artificial Intelligence Interaction: An Examination of Anthropomorphism, Responsiveness from the Perspectives of Employees and Customers: International Journal of Human-Computer Interaction.

47 Khan, A. N*(2023). Elucidating the effects of environmental consciousness and environmental attitude on green travel behavior: Moderating role of green self-efficacy: Sustainable Development

48 Zhou, C., Liu, Y., Khan, A. N & Yu, J. (2023). Systematic study of knowledge graph analysis for digital music operation: research landscape and future directions: Journal of Data, Information and Management

49 Mehmood. K, Yaser. I., Khan, A. N*. Kwan H. (2023). The Nexus Between High-Involvement Work Practices and Employees' Proactive Behavior in Public Service Organizations: A Time-Lagged Moderated-Mediation Mode:Psychology Research and Behavior Management

50 Moin, M.F, & Khan, A. N*. (2023). The determinants of abusive supervision: International Journal of Conflict Management.

51 Khan, A. N*, Mehmood. K & Khan, N.A. (2023). Visionary leadership and their burnout: A weekly diary analysis: Asia Pacific Journal of Management

52 Ali, A., & Khan, A. N.* (2023). Task Stressors, Team Reflexivity, and Proactive

Customer Service Performance: The Service Industries Journal.

53 Cui, X., Zhou, C., Yu, J., & Khan, A. N* (2023). Interaction between manufacturer's recycling strategy and e-commerce platform's extended warranty service: Journal of Cleaner Production

54 Khan, A. N.* (2023). Students are at risk? Elucidating the impact of health risks of COVID-19 on emotional exhaustion and academic performance: role of mindfulness and online interaction quality: Current Psychology.

55 Li, W., & Khan, A. N.* (2022). Investigating the Impacts of Information Overload on Psychological Well-being of Healthcare Professionals: Role of COVID-19 Stressor: Inquiry: A Journal of Medical Care Organization, Provision and Financing.

56 Li, Y., Soomro M., Khan, A. N., Han, Y et al., (2022). Impact of Ethical Leadership on Employee Turnover Intentions in the Construction Industry: Journal of Construction Engineering and Management

57 Mehmood. K, Yaser. I. & Khan, A. N* (2022). Assessing eco-technological innovation efficiency using DEA approach: insights from the OECD countries: Clean Technologies and Environmental Policy

58 Moin, M.F, Spagnoli, P, Khan, A. N, & Hameed Z., (2022). Challenge-hindrane stressors and service employees job outcomes: Current Psychology.

59 Zhang H., & Khan, A. N* (2022). Beyond pro-environmental consumerism: role of social exclusion and green selfidentity in green product consumption intentions: Environmental Science and Pollution Research.

60 Khan, A. N, Khan, N.A *, Ali, A. & Islam, T. (2022). Editorial: Dark and Bright Side of social media in Current Normal: Frontiers in Psychology.

61 Khan, A. N, Khan, N.A & Mehmood Khalid* (2022). Exploring the relationship between learner proactivity and social capital via online learner interaction: role of perceived peer support: Behaviour & Information Technology.

62 Mehmood, K, Jabeen. F, Yaser. I, Li, M, & Khan, A. N* et al., (2022). Elucidating the effects of organisational practices on innovative work behavior in UAE public sector organisations: The mediating role of employees' wellbeing: Applied Psychology Health and Well-Being

63 Khan, A. N*. (2022). Is Green Leadership Associated with Employee's Green Behavior? Role of Green Human Resource Management: Journal of Environmental Planning and Management.

64 Khan, A. N, Moin, M.F*, Khan, N.A. & Zhang C., (2022). A multistudy analysis of abusive supervision and social network service addiction on employee's job engagement and innovative work behaviour: Creativity and Innovation Management.

65 Khan, A. N, & Khan, N.A. (2021). The nexuses between transformational leadership and employee green organisational citizenship behaviour: Role of environmental attitude and green dedication: Business Strategy and the Environment.

66 Raza, M.Y, Khan, A. N*, Khan, N.A. & Kakar, A. (2021). The role of Food crops production, Agriculture value added, Electricity consumption, Forest covered area, and Forest production on CO2 emissions: Insights from a developing economy: Environmental Monitoring and Assessment.

67 Khan, A. N* (2021). A Diary study of social media and performance in service sector: Transformational leadership as cross-level moderator: Current Psychology.

68 Ali, M., Khan, A. N*, Butt, M., Shah, A., & Hassan, S.H. (2021). Mindfulness and Study Engagement: Mediating Role of Psychological Capital and Intrinsic Motivation: Journal of Professional Capital & Community.

69 Khan, N.A., Hui, Z., Khan, A. N*, & Soomro, M.A. (2021). Impact of women authentic leadership on their own mental wellbeing through ego depletion: moderating role of leader's sense of belongingness: Engineering Construction & Architectural Management.

70 Khan, A.N* (2021). Misinformation and work-related outcomes of healthcare community: Sequential mediation role of COVID-19 threat and psychological distress: Journal of Community Psychology

71 Khan, N.A., & Khan, A. N* (2021). Exploring the impact of abusive supervision on employee' voice behavior in Chinese construction industry: a moderated mediation analysis: Engineering Construction & Architectural Management.

72 Bodla, A.A., Li, Y., Khan, A. N., & Tian, L. (2021). Foreign Entrepreneurs' Social Networks and

Business Performance:

Contingent Effects of Political Networking and Policy Uncertainty: *European Journal of International Management*.

73 Khan, A. N, Khan, N.A *, & Bodla, A.A. (2021). The After-shock Effects of High Performers Turnover in Organizations: A Multi-Level Study: *International Journal of Contemporary Hospitality Management*.
74 Khan, A.N* (2021). A Diary Study of Psychological Effects of Misinformation and COVID-19 Threat on Work Engagement of Working from Home Employees: Role or Resilience: *Technological Forecasting and Social Change*

75 Moin, M.F, Derek, Q.W. Khan, A. N, & Ali, A. (2021). Abusive supervision and job outcomes: A moderated mediation model: *Journal of Organizational Change Management*

76 Khan, N.A., & Khan, A. N*, Moin, M.F. (2021). How self-regulation blur the dark lines of social media addiction via self esteem and work-technology conflict? A multi-wave data analysis: *Technology in Society*.

77 Xiongfei, C., Ali, A., Pitafi, A.H, Khan, A.N, & Waqas, M. (2020). A socio-technical system approach to knowledge creation and team performance: evidence from China: *Information Technology & People*.

78 Kakar. A, & Khan, A. N*. (2020). The impacts of economic and environmental factors on sustainable mega project development: role of community satisfaction and social media: *Environmental Science and Pollution Research*

79 Mehmood, K, Li. Y, Jabeen. F, Chen. S, Khan, A. N, & Khalid, G.K (2020). Influence of Female Managers' Emotional Display on Frontline Employees' Job Satisfaction: A Cross-Level Investigation in an Emerging Economy: *International Journal of Bank Marketing*

80 Khan, A. N, Khan, N.A*. & Soomro, M.A (2020). The Impact of Moral Leadership on Construction Employees' Psychological Behaviors: *IEEE Transactions on Engineering Management*

81 Khan, N.A, Khan, A. N*. Moin, M.F., & Pitafi, A.H. (2020). A Trail of Chaos:

How Psychopathic Leadership Influence Employee Satisfaction and Turnover Intention via Self-Efficacy in Tourism Enterprises: Journal of Leisure Research

82 Pitafi, A.H., Khan, A. N.*, Khan, N.A. & Ren M. (2020). Using enterprise social media to investigate the effect of workplace conflict on employee creativity: Telematics and Informatics.

83 Khan, A. N, Khan, N.A. & Soomro, M.A* (2020). The Influence of Ethical Leadership in Managing Human Resources in Construction Companies: Journal of Construction Engineering and Management

84 Khan, N.A., Khan, A. N*. Soomro, M.A., & Khan, S.K. (2020). Transformational leadership and civic virtue behavior: Valuing act of thriving and emotional exhaustion in the hotel industry: Asia Pacific Management Review

85 Ali, A., Bahadur, W., Wang N., Luqman, A., & Khan, A.N., (2020). Improving team innovation performance: Role of social media and team knowledge management capabilities. Technology in Society

86 Khan, N.A., Khan, A. N*, Bahadur, W., & Ali, M. (2020). Mobile Payment Adoption: A multi-theory model, multimethod approach and multi-country study: International Journal of Mobile Communications

87 Khan, N.A., Khan, N. A*, Bodla, A.A., & Gul, S. (2020). Psychopathy and Employee Creativity in Public Health Sector: Role of Abusive Supervision: Personnel Review

88 Khan, A.N, En, Xie*, Raza, M.Y. Khan, N.A, & Ali, A. (2020). Sectorial Study of Technological Progress and CO2 Emission: Insights from a Developing Economy: Technological Forecasting and Social Change

89 Bahadur, W., Khan, A.N, Ali, A. & Usman, M. (2020). Investigating the Effect of Employee Empathy on Service Loyalty: The Mediating Role of Trust in and Satisfaction with a Service Employee: Journal of Relationship Marketing

90 Raza, M.Y., Khan, A.N*, Khan, N.A, Ali, A, & Bano S. (2020). Dark Side of social media and Academic Performance of Public Sector Schools Students: Role of Parental School Support: Journal of Public Affairs

91 Xiongfei, C., Khan, A.N*, & Ali, A., Khan, N.A (2020). Consequences of

Cyberbullying and Social Overload while Using SNSs: A Study of Users' Discontinuous Usage Behavior in SNSs: Information System Frontier.

92 Bano, S., Cisheng, W. Khan, A.N*, & Khan, N. A., (2019). WhatsApp use and student's psychological well-being: Role of social capital and social integration: Children and Youth Services Review.

93 Khan, N.A., Khan, A. N*. & Gul, S. (2019). Relationship between Perception of Organizational Politics and Organizational Citizenship Behavior: Testing a Moderated Mediation Model: Asian Business & Management

94 Ali, A., Khan, A.N., Pitafi. A.H., & Amin, M.W. (2019). Exploring the knowledge focused role of interdependent members on team creative Performance. Asian Business & Management

95 Khan, A. N*, Ali, A., Khan, N. A., & Jehan, N. (2019). A study of relationship between transformational leadership and task performance: the role of social media and affective organizational commitment: International Journal of Business Information Systems.

96 Khan, A.N*, Xiongfei, C., & Pitafi, A.H. (2019). Personality Traits as Predictors of M-Payment System a SEM –Neural Networks Approach: Journal of organizational and End user computing.

97 Kanwal, S., Pitafi. A.H., Ali, A., Khan, A.N., & Amin, M.W. (2019). The Moderating Roles of IT Competency and Work Cooperation on Employee Work Performance in an ESM Environment: Technology in Society.

98 Pitafi, A.H., Kanwal, S., & Khan, A. N. (2019). Effects of Perceived Ease of Use on SNS-Addiction through Psychological Dependence, Habit: The Moderating Role of Perceived Usefulness: International Journal of Business InformationSystem

99 Khan, N. A., & Khan, A.N*. (2019). What followers are saying about transformational leaders fostering employee innovation via organizational learning, knowledge sharing, and social media use in public organizations? Government Information Quarterly.

100 Xiongfei, C., Khan, A.N*, Zaigham, G.H., & Khan, N.A. (2019). The Stimulators of Social media fatigue among students: Role of Moral Disengagement: Journal of

Educational Computing Research

101 Ali, A., Wang, H. & Khan, A.N. (2019). Mechanism to enhance team creative performance through social media: A transactive memory system approach: Computers in Human Behavior

102 Khan, A.N*, & Ali, A. (2018). Factors affecting retailer's adoption of mobile payment systems: A SEM-neural network modeling approach: Wireless and personal communication

103 Ali, A., Moin, M. F., & Khan, A. N. (2013). An analysis of mission statement of Pakistani Commercial (Scheduled) Banks using nine-points Scale Approach of Fred R. David: Interdisciplinary Journal of Contemporary Research in Business.

104 Khan, A. N. Ali, A. & Moin, M. F. (2013). Mission Impossible: Rebuilding Trust at workplace: International Journal of Management, IT and Engineering

105 Moin, M. F., Khan, A. N*. & Ali, A. (2012). Probably The Biggest Tragedy In The Industrial History Of Asia: A Story Of Union Carbide, Bhopal, India: Interdisciplinary Journal of Contemporary Research in Business.

Papers in Revisions and Under-review

1 Khan, A. N., Hu, J., & Soomro, M.A. (R&R 2nd round). Geography Education in the Digital Age: Linking AI Readiness, Self-Belief, and Sustainability Engagement: Journal of Geography in Higher Education

2 Khan, A. N. & Soomro, M. A., (R&R 2nd round). When Readiness Backfires: A Curvilinear Model of Digital Capabilities and Green Innovation: Journal of Business Research.

3 Liu, J., & Khan, A. N*. (R&R). Promoting Sustainable Transportation Choices for Natural Resource Conservation: Lessons from Research on Green Travel Behavior: Natural Resources Forum.

4 Ali, A., & Khan, A. N*, (R&R). From Individual Stardom to Team Catalyst: A Multilevel Framework for Managing Star Performers in Teams: Journal of Service Research.

5 Qiang, G., Zhang, H., & Khan, A. N*. (R&R). From Clicks to Care: How Digital Leadership Shapes Service Employee Well- Being: Service Science.

6 Khan, A. N., & Kiani, A., (Under-review). When Violence Enters the Workplace:How Moral Injury Suppresses Women's Ethical Voice: Journal of Applied Psychology
7 Khan, A. N. & Soomro M.A., (Under-review). Leadership as a Buffer: Managing Safety in Digitally Transforming Human Resources in Conservative Industries: Human Resource Management.

8 Khan, A. N. & Soomro M.A., (Under-review). The Intersection of Workplace Stress and AI: Enhancing Decision-Making through Value Alignment in Healthcare: Human Relations.

Conferences

1 Modeling One Belt One Road agent-based simulation (2017). Presented at: University of Science and Technology of China

2 China's Belt and Road Initiative: Prospects and Challenges of Chinese Tea Trade (2017). Presented at: The Belt and Road International Tea Friendship Association presented at School of Public Affairs USTC Hefei.

3 Understand corporate psychopath before you regret: An empirical investigation from employee's perspective (2019). Presented at: European Academy of Management Lisbon, Portugal

4 Foreign Entrepreneurs' Social Networks and Business Performance: Contingent Effects of Political (2020): Academy of Management Vancouver, Canada

5 A Multi-Level Study Analysis of the Gray Shades of Responsible Leadership Behavior for Themselves (2022): Academy of Management Seattle, Washington, USA

6 Impact of Transactional Leadership on Green Technological Innovative Behavior (2022): Academy of Management Seattle, Washington, USA

7 How STEM-based CI and Leadership Support can Turn Possibly Bad Situations into Opportunities? (2022): Academy of Management Seattle, Washington, USA

8 Beyond Green Consumerism: Uncovering the Role of Social Exclusion in Green

Product Consumption (2022): Academy of Management Seattle, Washington, USA

10 Use of Artificial Intelligence on Sustainable Performance through Organizational Agility: Moderating Role of Environmental Dynamism (2023). European Academy of Management Dublin, Ireland

11 Effect of Human Resource Management (HRM) Climate on Employees' Performance (2023). European Academy of Management Dublin, Ireland

12 Factors Affecting Green Products Consumption Behavior: Testing a Moderated Mediation Model (2023): Academy of Management Boston, Massachusetts, USA

13 Ethical Leadership as a Determinant of Green Service Innovative Behavior and Competitive Advantage (2023): Academy of Management Boston, Massachusetts, USA

14 How to Make AI Work for You: The Role of Organizational Agility and Green Performance (2024). European Academy of Management Bath, United Kingdom

15 The Intersection of Workplace Stress and AI: Enhancing Decision-Making through Value Alignment (2025; Best Paper): Academy of Management, Copenhagen, Denmark

16 Enhancing Coping Mechanisms Through Social Media and Social Support in Flood Risk Management (2025). Academy of Management, Copenhagen, Denmark

Editorial and Reviewer Assignments

1 Associate Editor in Frontiers in Public Health (SSCI I.F 6.46).

2 Associate Editor in Frontiers in Environmental Science (SSCI I.F 5.41).

3 Editorial Board Member in BMC Psychology (SSCI I.F 3.6).

4 Editorial Board Member in PLOS ONE (SSCI I.F 3.7).

5 Section Editor in Archives of Public Health (SSCI I.F 2.74).

6 Editorial Board Member in Journal of Social Service Research (SSCI I.F 1.60).

7 Lead guest issue editor in Frontiers in Psychology (SSCI I.F 4.23). Topic: Dark and Bright Side of Social Media in Current Normal.

8 Lead guest issue editor in Heliyon (SSCI I.F 4). Topic: Workplace transformation

fueled by information and communication technology.

9 Lead guest issue editor in the International Journal of Managing Projects in Business (SSCI I.F 2.7)—topic: Building a Sustainable Future with AI: The Next Frontier in Project Management. Article editor in Sage Open (SSCI I.F 2.03)

10 Regular reviewer of the following journals: Telematics and Informatics; Journal of Managerial Psychology; Current

Psychology; Journal of Retailing and Consumer Services; Scandinavian Journal of Psychology; Journal of Educational Computing Research; International Journal of Contemporary Hospitality Management, and many more famous SSCI/SCI journals