



Dr. Zhongzhi He

Department of Cross-Border E-Commerce

Assistant Professor | Master's Supervisor

Biography

Zhongzhi He is an assistant professor at Department of Digital and Intelligent Teacher Education, Macau Millennium College. He specializes in social digital innovation, higher education, and the internationalization of education. His work has been published in several high-quality international journals, such as *Global Networks*, *Population, Space and Place*, and *Asian Ethnicity*. He has been a visiting scholar at the University of British Columbia in Canada and Western Sydney University in Australia. He earned his Doctor of Philosophy from the City University of Hong Kong and a Master of Science from the University of Manchester.

Professional membership

- Dec 2025 – Present Hong Kong Sociological Association Member

Working Experience

- Sep 2025 – Present Macau Millennium College Assistant Professor, Department of Digital and Intelligent Teacher Education

- Sep 2021 – Jun 2025 City University of Hong Kong Teaching Assistant and Guest Lecturer, Department of Public and International Affairs

Education

- Sep 2021 – June 2025 City University of Hong Kong PhD in Public and International Affairs
- Sep 2019 – Nov 2020 The University of Manchester MSc with *Merit* in Research Methods with Human Geography
- Aug 2015 – Jun 2019 Shaanxi Normal University BM (Bachelor of Management Science) in Tourism Management

Research Interests

Internationalization of Education, Higher Education Management, Educational Technology, and Public Policy and Governance

Teaching

- Hospitality Management
- Tourism, Development, and Society
- Food: Culture, Science and Society
- Culture and Change in Asia
- Understanding Culture in Japan and China
- Asian Migration and Global Diaspora

Visiting experience

- May 2023 – Jul 2023 Western Sydney University Sydney Visiting fellow, Institute for Cultural Studies
- Sep 2022 – Dec 2022 University of British Columbia Vancouver Visiting research student, Department of Anthropology

- Feb 2017 – Jun 2017 National Taiwan Normal University Taipei Undergraduate exchange student, Department of Geography

Rewards

- Jun 2024 Outstanding Research Papers Awards Scheme Awarding Body: City University of Hong Kong
- Sep 2024 Research Tuition Fee Scholarship Awarding Body: School of Graduate Studies, City University of Hong Kong
- Jun 2022 Certificate of Merit for Good Performance in Teaching Training Awarding Body: School of Graduate Studies, City University of Hong Kong
- Sept 2021 City University of Hong Kong PhD Studentship Awarding Body: City University of Hong Kong

Research Achievements

Peer-reviewed Publications

Li, Y., He, Z., Jin, X., Zhao, Z.*, Li, X., Zhang, J., & Gao, Y. (2025). Negotiating Infrastructural injustice in poverty alleviation resettlement: A case study of the southern Shaanxi migration project in China. *Population, Space and Place*, 31(2), pp. 1-11. doi: doi.org/10.1002/psp.70006 [Scopus-Cite Score 2024: 5.3, 86th percentile, Demography; Scimago Q1 for Demography, h-index2024: 95]

He, Z.*, & Chan, Y. W. (2024). Home virtuality and the platformized life of Chinese international students in the United Kingdom. *Global Networks*, 24(2), pp. 1-18. doi: doi.org/10.1111/glob.12462 [Scopus-Cite Score 2024: 6.6, 93rd percentile, General Social Sciences; Scimago Q1 for Social Sciences, h-index2024: 90]

He, Z.* (2025). Trapped in liminality: Student mobility from China to Malaysia. *Asian ethnicity*, 0(0), pp. 1-22. doi: http://doi.org/10.1080/14631369.2025.2562564 [Scopus-Cite Score 2024: 2.1, 86th percentile, Cultural Studies; Scimago Q2 for Cultural Studies, h-index2024: 26]

Wang J.*, He, Z., Yu, Y. (2025). The Chinese small-town swot cohort in a foreign land: Complex identity construction and negotiation in Australia, Canada, and the United Kingdom. *Journal of Migration and Integration*. (Revised and Resubmitted) [Scopus-Cite Score 2024: 3.3, 93rd percentile, Cultural Studies; Scimago Q1 for Cultural Studies, h-index2024: 38]

Conference presentation

He, Z. (December 6, 2025). Home-benchmarked social (re)production: Education, career, and Marriage among professional Chinese migrants in the West. 2025 Hong Kong Sociological Association Conference, Hong Kong Baptist University, Hong Kong SAR.

He, Z. (September 4-5, 2025). Home virtuality and suspension (xuan fu): the sense of home among Chinese international students in the West. 2025 Higher Education Institutional Research Network, University of East Anglia, Norwich, UK.

He, Z. (July 7-8, 2024). Reinventing “Chinese dream”: the transformation of studying abroad motivation and life arrangements among Chinese international students. The 17th Annual Conference on Political Science and International Relations, Tsinghua University, Beijing, China.

He, Z. (23 June 2023). Flocking to an “neglected” study destination: the mobility of Chinese doctoral students to Malaysia. International Workshop on New Chinese capitals and migrations in Southeast Asia in the post-pandemic era, City University of Hong Kong, Hong Kong SAR.

Bardocz-Bencsik, M., Doczi, T., & He, Z. (30 May-2 June 2023). “I want to return the pain they gave me”: Response from the media and fans to the Liu brothers’ relocation from Hungary. The European Conference for the Sociology of Sport, Hungarian University of Sports Science, Budapest, Hungary.

He, Z., & Chan, Y. W. (November 11-12, 2022). Platform Economies and Home Virtuality: The Digitalized Lifestyle of Overseas Chinese in the UK. 30th anniversary Conference of ISSCO, San Francisco, CA, United States.