



Dr. Wang Xin

Department of Smart Tourism | Professor

Biography

Dr. Wang Xin is a professor and doctoral supervisor. She is currently Director of the Department of Smart Tourism, Executive Director of the Continuing Education Centre, and Executive Dean of MMC Silver Age Academy at Macau Millennium College. She is a Standing Committee Member of the Hainan Provincial Youth Federation and previously served as a Macao member of the 11th Guangdong Provincial Youth Federation. She has extensive experience in the internationalisation and localisation of higher education curricula, as well as in curriculum design, and has received a number of honours in teaching and research. She has received honours including the Online Course Development Award, Teaching Excellence Course Award, Outstanding Research Award, Outstanding Research Commendation, and Outstanding Mentor of the “Thousand Talents Programme” of the Macao SAR Government.

Dr Wang has long been engaged in research on socio-economics and tourism, with substantial research achievements. Her research areas cover urbanisation, women’s tourism, tourism social psychology, and short-video/self-media marketing. In recent years, she has focused on interdisciplinary frontiers, conducting micro-level research on emotional cognition around subjective well-being and psychological flourishing through the use of EEG technology. Her

overall research aims to respond to the United Nations Sustainable Development Goals (“UNSDGs”) and promote human well-being and mental health. She has served as Principal Investigator for and participated in more than 30 major national-level and Macao research projects, including projects supported by The National Social Science Fund of China, the National Natural Science Foundation of China, the Hong Kong and Macao Basic Law Committee of the Standing Committee of the National People’s Congress, the Chinese Association of Hong Kong and Macao Studies, the Macao Higher Education Fund, and the Macao Foundation. Her research has been widely published in authoritative SSCI and CSSCI academic journals ranked among the top ten in leisure and tourism research, with more than 50 papers published. She has participated in the editing and publication of six monographs, of which three were published by leading Chinese publishers and one by a leading English-language publisher. She also serves as Executive Editor-in-Chief of the *Journal of Tourism Management Studies*, contributing to the advancement of tourism research.

Titles and Positions

Professor; Director of the Department of Smart Tourism, Executive Director of the Continuing Education Centre, and Executive Dean of MMC Silver Age Academy.

Work Experience

➤ **From Sept 2024 to Present**

Professor / Doctoral Supervisor / Director/ Executive Dean,

Department of Smart Tourism, Continuing Education Centre, MMC Silver Age Academy

| Macau Millennium College

Director, Department of Smart Tourism

Executive Director, Continuing Education Centre

Executive Dean, MMC Silver Age Academy

➤ **From 16 Aug 2022 to 15 Aug 2024**

Associate Professor/ Doctoral Supervisor/ Programme Director,

Faculty of International Tourism and Management | City University of Macau

Outstanding Research Award (2022-2023), research achievements ranked among the top 3 in the entire university, top 1 in the faculty.

➤ **From 1 Sept 2019 to 30 Jun 2022**

Postdoctoral Research Fellow,

School of Marxism, China University of Geosciences (Wuhan)

➤ **From 1 Jul 2017 to 16 Aug 2022**

Assistant Professor/ Doctoral Supervisor/ Programme Director,

Faculty of International Tourism and Management | City University of Macau

Received the “Online and Offline Integrated Experiential Teaching” Award.

Achieved the “Online Course Development Award”.

“Outstanding Research Commendation”(2018-2029)

“Outstanding Research Commendation”(2019-2020)

“Excellence in Research Commendation”(2021-2022)

➤ **From 15 Jan 2015 to 30 Jun 2017**

Lecturer,

Continuing Education College & Faculty of International Tourism and Management |

City University of Macau

“Outstanding performance in personnel performance evaluation”.

➤ **From 1 Jan 2011 to 1 Jan 2015**

Lecturer,

Beijing Normal University, Zhuhai Campus

Education

➤ **Doctor of Philosophy (Ph.D.)**

Tourism Management

Faculty of Hospitality and Tourism Management

Macau University of Science and Technology | From Sep 2010 to May 2014

➤ **Master’s Degree in International Tourism Management**

(The specialised area of study is MICE Management)

Faculty of Hospitality and Tourism Management

Macau University of Science and Technology | From Sep 2008 to May 2010

➤ **Bachelor’s Degree in Journalism and Mass Communication**

(The specialised area of study is **Media and Public Relations**)

Yunnan University | From Sep 2004 to May 2008

Research Interests

Dr Wang's research areas cover urbanisation, women's tourism, tourism social psychology, and short-video/self-media marketing. In recent years, she has focused on interdisciplinary frontiers, conducting micro-level research on emotional cognition around subjective well-being and psychological flourishing through the use of EEG technology.

Courses

Cultural MICE Coordinator; MICE Planning and Management Practice; MICE Management and Service; Research Methods; Innovation Competence-Oriented Enhancement Course for Educators

Social Service

Executive Editor-in-Chief of the *Journal of Tourism Management Studies*

Honours and Awards

- Online and Offline Integrated Experiential Teaching Award
- Achieved the Online Course Development Award
- Outstanding Research Commendation (2018-2019)
- Outstanding Research Commendation (2019-2020)
- Excellence in Research Commendation (2021-2022)
- Outstanding performance in personnel performance evaluation (2017-2023).

Professional Qualifications

- Certified in Exhibition Management (CEM CHINA®)
- Professional Conference Management (PCM), Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS), Singapore
- Certified Guest Service Professional (CGSP®), American Hotel & Lodging Educational Institute (AHLEI), USA
- Certified Hospitality Supervisor (CHS®), American Hotel & Lodging Educational Institute (AHLEI), USA
- Convention Management and Service, American Hotel & Lodging Educational Institute (AHLEI), USA
- Food Safety: Managing with the HACCP System, American Hotel & Lodging Educational Institute (AHLEI), USA
- Contemporary Club Management (CCM), American Hotel & Lodging Educational Institute (AHLEI), USA
- Professional Educator, North America Education Institute (NAEI), Canada
- National Senior Public Relations Qualification, China
- National Senior Assistant Human Resources Manager Qualification, China
- National Putonghua Proficiency Test (Level 2, Grade A), China

Research Achievements

Scholarly Journal Articles:

[1] Wang, X., Lai, I. K. W., & Wang, K. (2026). The Effects of Companion Connectedness and Ostracism on Girlfriend Getaway Travel Experiences: The Mediating Role of Guimi Guanxi. International Journal of Tourism Research. <https://doi.org/10.1002/jtr.70324>. (SSCI, Q1, IF=5.8)

- [2] **Su, C. J., Wang, X*.,** Hu, C. F., Moriya, K., Lorgnier, N., Lan, Y. F., & Liu, J. (2025). *Research priorities through the lens of remote work in hospitality, leisure, sports, and tourism, Service Business*, doi.org/10.1007/s11628-025-00593-3. (SSCI, Q1, IF=4.1) (* corresponding author)
- [3] **Liu, X., Lai, I. K. W., Zhang, Y., Lu, Y., & Wang, X*.** *How four aspects of narcissism prompt tourists to make landmark check-in: The mediating role of perceived enjoyment and perceived status attainment, Asia Pacific Journal of Marketing and Logistics*, https://doi.org/10.1108/APJML-11-2024-1723. (SSCI, Q1, IF=5.1) (* corresponding author) (2025).
- [4] **Li, X. F., & Lai, I. K. W., & Wang, X*.** (2025). Personal cultural attributes influence women's intention to further companion travel: The mediating roles of harmony and emotion. *Asia Pacific Journal of Marketing and Logistics*, https://doi.org/10.1108/APJML-09-2024-1351. (SSCI, Q1, IF=5.1) (* corresponding author)
- [5] **Wang, X., Li, X. F., & Lai, I. K. W. (2024).** Group conflict and group harmony affect future female companion travel intentions: The mediating effect of female companion travel experience. *Tourism Management Perspectives*, 54, 101319. (SSCI, Q1, IF=7.3)
- [6] **Wang, X., Lai, I. K. W., Li, X. F., & Wong, J. W. C. (2024).** The Motivation Factors for Chinese Female Tourists to Participate in 'Pin' Themed Afternoon Tea at Luxury Hotels in Macau from the Sharing Economy Perspective and Self-Determination Theory. *Journal of Quality Assurance in Hospitality & Tourism*, 1-24. (ESCI, IF=2.9)
- [7] **Wang, X., Lai, I. K. W., & Wang, X*.** *When women embrace snow-sport adventures: unravelling the influence of memorable travel experiences on well-being, Leisure Studies*, 1–17. doi.org/10.1080/02614367.2024.2392541. (* corresponding author) (SSCI, Q2, IF=3.1) (2024).
- [8] **Wang, X., Lai, I. K. W., Lu, Y., & Liu, X. (2023).** Narrative or non-narrative? The effects of short video content structure on mental simulation and resort brand attitude. *Journal of Hospitality Marketing & Management*, 32(5), 593–614. doi.org/10.1080/19368623.2023.2196271. (SSCI, Q1, IF=12.5, 2023 TOP 3 in Tourism)
- [9] **Wang, X., Lai, I. K. W., & Wang, X. (2023).** The influence of girlfriend getaway luxury travel experiences on women's subjective well-being through travel satisfaction: A case study in

Macau. *Journal of Hospitality and Tourism Management*, 55, 91–100. doi.org/10.1016/j.jhtm.2023.03.004. (SSCI, Q1, IF=8.3)

[10] Wang, X., Lai, I. K. W., & Wang, K. * (2022). Do young women travellers really consider the risk of sexual harassment during night travel? Evening travel vs midnight travel. *Tourism Review*, 78(1), 58-71. doi:10.1108/TR-12-2021-0563. (SSCI, Q1, IF=7.689)

[11] Wang, X., Lai, I. K. W. & Wang, X.Y. (2022). Investigating how girlfriend getaway travel experiences influence female travellers to come back. *Asia Pacific Journal of Tourism Research*, 27:11, 1179-1192. doi: 10.1080/10941665.2023.2166422. (SSCI, Q2, IF=4.074)

[12] Wang, X., Peng, K.L., & Meng, T. (2023). Urban Ageing Welfare Leaking and Remedy Strategies in Macau. *Urban Science*, 2023, 7, 26. https://doi.org/10.3390/urbansci7010026 (ESCI)

[13] Peng, K.L.*, Xu, J., Wang, X., & Shen, H. (2022). Hospitality Education Evolution Observed in Online Learning Dataset. *Data in Brief*. https://doi.org/10.1016/j.dib.2022.108525 (ESCI)

[14] Wang, X., Lai, I.K.W, Zhou, Q., & Pang, Y. (2021). Regional Travel as an Alternative Form of Tourism during the COVID-19 Pandemic: Impacts of a Low-Risk Perception and Perceived Benefits. *International Journal of Environmental Research and Public Health*, 18(17), 9422. (SSCI, Q1, IF=3.39)

[15] Peng, K.L., Xu, J., & Wang, X. (2022)*, Lin, P.M.C. Realtime online courses mutated amid the COVID-19 Pandemic: Empirical study in the hospitality program. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 30, 100379. https://doi.org/10.1016/j.jhlste.2022.100379. (SSCI, Q3, IF=2.628).

[16] Wang, X., Lai, I.K.W, Song, B. (2021). Place attachment and affinity: turning the Mainland Chinese students into “Word-of-Mouth Champions”. *Journal of Hospitality and Tourism Insights*, online. doi: 10.1108/JHTI-05-2021-0120. (ESCI)

Books:

- [1] Wang, X. (second author; monograph). *A Study of the Crisis Response Mechanism for Public Health Emergencies in Macao in the Context of Governance Modernisation*. Published by the Research Centre for Macao Social and Economic Development, City University of Macau, first edition, August 2021. ISBN 978-99981-956-7-7.
- [2] Wang, X. (second author; edited work). *The Republic of Guinea-Bissau*. Social Sciences Academic Press, first edition, June 2020. ISBN 978-7-5201-6885-4. Leading Chinese publisher.
- [3] Wang, X. (second author; monograph). *Coping Research of Aging Population in Macao Special Administrative Region*. Beijing: Economy & Management Publishing House, first edition, March 2019. ISBN 978-7-5096-6278-6.
- [4] Wang, X. (contributing author). The Historical Foundation, Application Process and Development Path of Macao as a “City of Gastronomy”. In Lin, G. & Hao, Y. (eds.) *Macao Tourism and Leisure Development Report 2017–2018*. Beijing: Social Sciences Academic Press, first edition, June 2018. ISBN 978-7-5201-2776-9. Leading Chinese publisher.
- [5] Wang, X. (contributing author). Macao’s Catering Industry amid Declining Gaming Revenue: Current Situation, Problems and Countermeasures. In Hao, Y. & Lin, G. (eds.) *Macao Tourism and Leisure Development Report 2016–2017*. Beijing: Social Sciences Academic Press, first edition, March 2017. ISBN 978-7-5201-0521-7. Leading Chinese publisher.

Patent:

- [1] Registration No. 2021SR2056034. Clinical Symptom Analysis System Based on Prediction of COVID-19 Mutation Sites. National Copyright Administration of the People’s Republic of China. (Fourth Copyright Holder)